

# **2016** Achilles Radial Contingency Program Official Tire of CSCS Drift For Immediate Release TORONTO, May 8, 2016.

Canadian Sport Compact Series (CSCS) and Achilles Radial are proud to announce a new partnership. Canadian Sport Compact Series would like to welcome Achilles Radial as they join the CSCS team for 2016 with a newly minted tire contingency program for CSCS Drift.

Achilles Radial will be awarding the following prices to drives running Achilles tires and registered in the program.

 $1^{st}$  - \$250 + 2 free tires

2<sup>nd</sup> - \$125

3<sup>rd</sup> - \$65

Further, Achilles Radial will be providing an exciting year-end championship prize that will be announced shortly.

This is the first tire contingency program for Achilles Radial and CSCS Drift. Teaming up for 2016 will provide competitors opportunities that were not available to them in the past. Achilles Motorsports tires are available from many fine retailers throughout Canada, and always in stock at JRP.

We look forward to a great 2016 Drift season with competitors running Achilles Radial tires.

**About Achilles Radial** Achilles Radial, a rival in world-class competitor tires and producers of Ultra-High-Performance tires for multiple markets worldwide. A proven contender in multiple drift championships around the world. **www.achillestiresusa.com** 

#### **About Johnston Research & Performance Inc. (JRP)**

JRP is Canada's premier distributor for automotive racing and high performance parts in Canada and has been a long standing supporter of CSCS. For 2016, JRP is also proud to announce they are the exclusive distributor of Achilles Motorsports tires in Canada. <a href="https://www.jrponline.com">www.jrponline.com</a>

#### **About Canadian Sport Compact Series**

CSCS is Canada's largest sport compact racing series. Home to the fastest and best sport compacts in the country. What makes CSCS unique is that it is comprised of four individual championships (Time Attack, Drifting, Drag Racing, Show and Shine) which often take place on the same day at the same venue creating a great atmosphere for competitors and fans. www.cscs.ca

## Racer Support Program - 2016

Enclosed in this packet is the information that is needed to enroll in the Racer Support Program – 2016 (the "**Program**"). Any team or driver competing in a car race, having been registered with Achilles Motorsport as "**Participant**," is eligible to sign up for the benefits of the Program.

#### **Registration as a Participation in the Program:**

- 1. The participant of the Program ("Participant") needs to register into the Program by completing and signing the Registration and Waiver & Consent forms and submitting them to Achilles Motorsports.
- 2. To be eligible for the benefits of this Program, you must have been registered in the Program prior the date of the event in which you will be competing in. No orders will be granted if you have not been registered as a Participant prior to the event.
- 3. All Forms require your signature as evidence of your agreement.

#### **Program Benefits:**

Participants of this Program are eligible to receive a special discount to purchase Achilles
Tires from Achilles Motorsports. These tires are to be used <u>only in racing events</u>, not to be
resold under any conditions. No Achilles Tires can be ordered or purchased until the
Registration Form is received by Achilles Motorsports.

Achilles Motorsports is looking forward to working with you and wishes you a very successful race season.

## **Program Guidelines**

We, Achilles Motorsports, hereby issue the following Racer Support Program 2016 Guidelines (the "**Program Guidelines**"), which must be adhered to in addition to being compliant with all applicable competition rules and regulations in effect at the time of the event.

- Each qualified participant ("Participant") must compete with a valid sanctioning body and have a valid competition license.
- Each Participant must display the current official Achilles Radial logo die-cut (supplied by Achilles Motorsports) in a color that contrasts the base color of the car. The decal will be 4" x 28" and color options are black, white or purple. Achilles must be prominently affixed on <a href="either">either</a> the leading edge of the hood or the top or bottom of the windshield as well as on each side of the vehicle.
- The Drivers' suits must display an Achilles patch (5" x 1.5") on the UPPER CHEST, as supplied by Achilles Motorsports, during all race events.

#### **Achilles Visual Identity Guidelines**

It is important that **ALL** Participants follow the logo and color guidelines, as provided by Achilles Motorsports (page 5).



## Racer Support Program - 2016

## **REGISTRATION FORM**

Date: Name: Address:

City: State: Zip: Day Phone:

Visa / Master Card #:

Name on Credit Card:

Fax No:	Email:		
Class Information: (Must list at CSCS Drift Championship: SCCA Road Racing: Class: SCCA Solo: Class: Formula Drift Championship: Formula Drift PRO-AM series: NASA: Class: GTA: Class Other: Class: Achilles 4" x 28" die cut (circle Achilles helmet die cut ½" x 3 ½ Drivers patches Achilles 5" x 1	e one) black white purple (circle one) black white pu		
Optional for PRIORITY TIRE ORDER SERVICE			

exp date:

V-Code (3 or 4 digit's on back of card)

**Evening Phone:** 

Email completed forms to: <a href="mailto:cheralyn@achillesmotorsportsllc.com">cheralyn@achillesmotorsportsllc.com</a>

Billing ADDRESS for card if different from above:

### **Racer Support Program 2016**

## **CONSENT AND WAIVER**

As a Participant of Achilles Motorsport "Racer Support Program 2016", I hereby consent and authorize Achilles Motorsports, LLC. to use my name, likeness and any photographs (digital, motion, still or videotape) and voice recordings of me taken during the racing event(s) where I take part, for purposes of publicity, advertising and sales promotion of Achilles brand and/or products in any media throughout the world. I agree that I will not receive any compensation as a result of any use of my name or likeness.

I waive any right to inspect or approve the finished materials or the use to which they may be applied. I release Achilles Motorsports LLC and its affiliates, agents and assigns, from any liability arising from any use of my name, likeness, photograph or voice in accordance with the terms hereof.

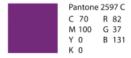
I understand that any potential risk in a racing competition will be my sole own risk and liability and therefore I hereby agree to waive any right to claim any liability against Achilles Motorsport and undertake to hold harmless Achilles Motorsport against any claim arising therefrom.

[signature]
[printed name]
Company Name (if applicable):
Address:
City, State, Zip Code:
Date:
If the subject is under 18 years of age:
[signature of legal guardian]
[printed name of legal guardian]
Address:
City, State, Zip Code:
Date:

Email completed forms to: <a href="mailto:racing@achillesmotorsportsllc.com">racing@achillesmotorsportsllc.com</a>

Logo Achilles Radial on light background







Logo Achilles Radial on dark background





Logo Achilles Radial on Achilles purple color background